



TOOLKIT

WHY WASTE? IN YOUR CITY

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*Dear user, please note you can access any particular page by clicking on the above contents.



1. About Why Waste?

CHECK OUT OUR
WEBSITE IF YOU
HAVEN'T YET USING THIS
LINK:

www.whywasteorg.com

Founded in July 2015, Why Waste? is an organisation that aims at changing the mindset of people towards natural resources, prevent wastage, optimise usage. We want to make every citizen conscious of the amount that they use.

2. Our inspiration

According to the research done by Why Waste, we have found that around 14 Million Litres of water is wasted every year by the water we leave behind in glasses at restaurants.

Big number right? Now think about what the world could have done with this water that was wasted. Imagine all those people living under poverty who could have used this water to quench their thirst.

It's still not late. Together we can come up with ideas on conserving water and making this world a better and safer place to live in. And all of you, being the future of this country and the world, have the potential to help us do this.



3. Why Waste? In your city

So, to start off with, please watch the following video to know what we are and what we do and you can show these to the restaurants you visit as well.



4.YOUR MISSION

To visit as many restaurants as possible in your city and spread awareness and reduce wastage of water to the max!

Go according to the 3 step approach described below:



STEP 1: BEFORE THE VISIT

Before you visit the restaurants, follow the following steps:

1. Take print outs of the following posters. We suggest you to take print of 4 posters in one page to save paper. diy.whywasteorg.com/resources/posters
2. Get to know the timings of the restaurants. Go at least like 5 to 10 mins before it opens so that you can talk to the staff peacefully else they might be busy attending their customers. THIS IS VERY IMPORTANT. You can call them and enquire too.
3. Jot down points as notes regarding what you will be telling them.

STEP 2: AT THE RESTAURANT

Gather the staff at one place and start explaining to them about our cause:

1. Introduce yourself.
2. Talk about Why Waste and our mission.
3. Let them know about our research.
4. Use posters and the following training module to explain what they have to do.

TRAINING
MODULE VIDEO



5. Give them our Why Waste Idea- HALF GLASS FULL(VERY VERY IMPORTANT)

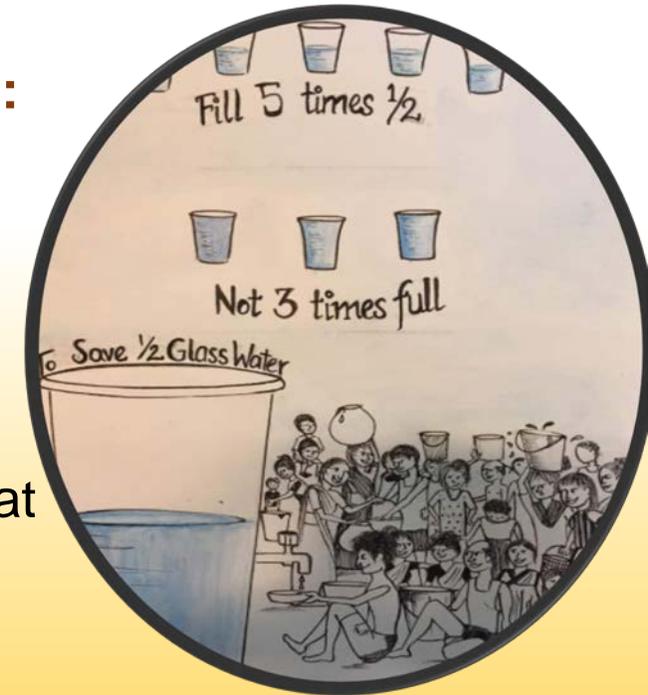
USE THIS LINK TO READ MORE ABOUT HALF MARK GLASSES:
diy.whywasteorg.com/resources/about-half-mark-glasses

6. Explain to them the following suggestions:

- Use the left over water for sweeping, watering the plants etc.
- Request customers to fill only how much water is required.
- You can come up with your own suggestions on how to use that water.

7. Remember to take a picture of the staff/manager holding the posters.

Kindly be a part of the picture too. We will use this for our future references



STEP 3:AFTER THE VISIT

1. Make an excel sheet and note down the following details of the restaurant:

1. Name of the restaurant.
2. Manager's/staff's name.
3. Address and Telephone number.
4. Feedback on how the visit went.

Send us the excel sheet once done.

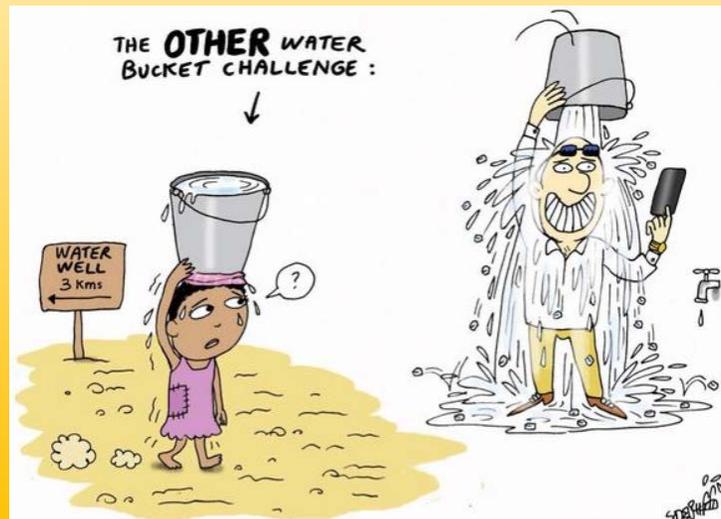


5. OUR TEAM

You can read more about our team and all our progress till now from the links down below.

WHY WASTE TEAM

WHAT WE DO AND OUR PROGRESS



4.END NOTES

- If you have any queries, you can email us at this [ID](#).
- Keep us updated on your progress.
- Feel free to give us any suggestions and ideas that you would like us to incorporate.

And finally, Thank You so much for joining us in this initiative!

